



Dane County Humane Society's

## Four Lakes Wildlife Center

# **RUN WILD** Cross Country 5K & 10K Run/Walk

### Commitment Form

Dane County Humane Society's Four Lakes Wildlife Center (Federal ID number 39-0806335) is grateful to be supported by a community of concerned businesses like yours. Thank you for making a tax deductible contribution to our "Run Wild" 5K race today. To ensure the full benefit of our gratitude, your contributions should be received as soon as available, but no later than **Friday, August 5<sup>th</sup>, 2013**.

If you are providing food or other perishables or services for our event, please contact us to schedule pick up of supplies.

### COMMITMENT

Donated Item(s)

Value

- ☐ Contribution is enclosed.
- ☐ Contribution will be sent/dropped off by Friday, August 5<sup>th</sup>, 2013.
- ☐ Please contact me to arrange pick-up of the contribution by Friday, August 5<sup>th</sup>, 2013.

### CONTACT

Contributor: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ Zip Code: \_\_\_\_\_

Contact (Name & Title): \_\_\_\_\_

Email/Phone: \_\_\_\_\_

### Sponsor Incentives

The "Run Wild" 5K race event is expected to become FLWC's primary fundraiser, involving community members from Dane County and beyond who are interested in conserving our shared natural heritage. If an item you donated for "Run Wild" is not used for this event, you will still receive full promotion at "Run Wild" and the event in which your item is used. DCHS and FLWC have many outlets for exposure including:

- Event outreach extends through Madison and surrounding communities with flyer distribution, radio and television segments, and newspaper advertisements.
- 18,000 e-newsletter subscribers, 5,700 Facebook fans, and 250 Twitter followers.
- 1,400 visits daily, 23,000 unique visitors monthly, and 1 million page views quarterly on giveshelter.org.

**Please send a completed form with your contribution by August 5<sup>th</sup>, 2013 to:**

Erika Cardenas, "Run Wild" Race Director  
Four Lakes Wildlife Center  
Dane County Humane Society  
5132 Voges Road  
Madison, WI 53718

